

ZERO CHALLENGE

Dear architects,

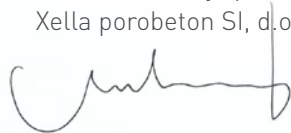
as a leader in innovative and economic building solutions, Xella has decided to organise an attractive challenge for you. According to the survey results, households generate up to 40 percent of the total volume of emissions. Therefore, the time has come to rewrite the future of housing. According to the European legislation on energy efficiency of buildings, starting from 2021 only near-zero consumption buildings, better known under the name passive houses, are to be built in the member countries. Therefore, please accept the challenge to participate in a unique architectonic competition.

Your task will be to design a perfect house in terms of energy consumption and economy. A prestigious panel of jury will select the best designs and the winning project Xella would like to build in the biggest European complex featuring model houses in Blaue Lagune located in Vienna. Your opponents will be the three best architects from five European countries and the designs will be reviewed by a prestigious 5-member panel. The aim is to design a cellarless, two-storeyed house for 4 persons that would be unique by its zero or near-zero energy consumption while using YTONG porous concrete as a building material.

In the first round, please fill in the Participation Application available at www.ytong.si/si/docs/Prijavnica.doc. To be admitted to the competition, you must provide (maximum three) reference projects put together on a single portrait A1-format sheet (approx. 60 x 84 cm). The reference projects will be reviewed in terms of their functional, economic and architectonic qualities.

More information is provided in the Participation Application available at www.ytong.si/si/docs/Povabilo-prijava.doc.

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Xella porobeton SI, d.o.o.



xella

WHY PARTICIPATE?

WINNING PROJECT
XELLA WOULD LIKE
TO BUILD IN BLAUE
LAGUNE

COMPETE WITH
ARCHITECTS
FROM 5 EUROPEAN
COUNTRIES

www.blauelagune.at

www.ytong.si

THE TIME HAS COME TO REWRITE THE FUTURE



IMPORTANT NOTICE

ONLY ZERO HOUSES TO
BE BUILT FROM 2021

